



*The 5th Annual*  
**WEDDING SHOW**  
*2010*

**8-10 APRIL 2010**

**Zara Expo - Amman - Jordan**

**Opening hours: 4 - 10 p.m.**

**THE MUST-SEE EVENT FOR ALL  
BRIDES AND GROOMS-TO-BE**

# *The 5th Annual* **WEDDING SHOW** *2010*

**BOOK YOUR STAND NOW  
AT JORDAN'S ONLY WEDDING SHOW**



## **WHO SHOULD EXHIBIT?**

- Banks & Insurance Companies
- Beauty & Hair Care Products
- Bridal Services & Gifts
- Bridal Wear & Lingerie
- Cakes & Chocolates
- Catering & Banquet Services
- Fashion Wear
- Florists
- Footwear
- Furniture & Furnishings
- Home & Table Accessories, Interior Décor
- Homes & Home Technology
- Honeymoon Destinations, Airlines & Travel Agents
- Hotels, Restaurants & Clubs
- Invitation Cards
- Jewellery & Watches
- Limousines and Car Hire
- Media, Books and Magazines
- Men's wear
- Music, Entertainment & Fireworks
- Photo & Video Services
- Sound, Stage & Lighting
- Spas, Health & Fitness
- Wedding Planners

## **STAND OPTIONS & COSTS:**

**Shell Scheme: JD 140/m<sup>2</sup> (\$200/m<sup>2</sup>)**

A shell scheme stand of 9 m<sup>2</sup> includes carpets, wall panels, signboard with company name & stand number, 2 spot lights, 1 table, 2 chairs, 2 shelves & a wastebasket.

**Space Only: JD 120/m<sup>2</sup> (\$170/m<sup>2</sup>)**

This option does not include any of the items listed above. These can be ordered separately.

Prices are subject to Sales Tax, currently @ 16%.

5% discount for areas → 25 m<sup>2</sup> and 10% discount for areas → 50 m<sup>2</sup>.

**BRIDES & GROOMS-TO-BE CAN REGISTER ON-LINE  
AT [WWW.EVENTSUNLIMITED.COM.JO/WEDDING](http://WWW.EVENTSUNLIMITED.COM.JO/WEDDING).  
HTM FOR FREE ADMISSION.**



## THE 5TH WEDDING SHOW IS FULL OF GREAT IDEAS TO INSPIRE EVERY BRIDE TO-BE

- Fashion and jewellery shows
  - Zafeh and dance shows
  - Hair & Make-Up shows
- Wedding Cake and Table Setting displays
  - Free information sessions
  - Flower arrangements
  - ..... and a lot more

### MARKETING CAMPAIGN:

The Wedding Show is marketed heavily through a comprehensive campaign using:

- Targeted invitations
- Flyer inserts in leading newspapers and magazines
- Advertising and PR coverage in local and regional newspapers and magazines
- Radio advertising and television coverage
- Website banners
- Mass-mailing and mobile phone text messages

**OVER 4,000 VISITORS ARE EXPECTED TO VISIT THE WEDDING SHOW. DON'T MISS THIS OPPORTUNITY.**

### SPONSORSHIP:

Several sponsorship and advertising opportunities are available for exhibitors wishing to maximise their marketing exposure. On top of the regular sponsorship packages (Platinum, Gold, Silver, Bronze), we offer sponsorship opportunities with great marketing benefits for a number of activities including the Fashion Shows and the Visitors' Carrier Bags.

**Contact the Organisers for details of the Sponsorship and Advertising rates.**

### WHERE?

The Wedding Show will be held at Zara Expo Amman, behind the Grand Hyatt hotel. Admission is permitted for visitors over 15 years only.  
Admission fee = JD 3 (\$4.2).



For stand bookings and further information  
kindly contact the organisers



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